



**KRSW WEINMANN**  
RECHTSANWÄLTE - ATTORNEYS AT LAW

**Prior by e-mail**  
Vitacell Laboratory  
6000 Lucerne  
Switzerland

16 October 2007  
4404-071016 - I2

**Dr. Christian Rohner**  
rohner@krsw.ch

**Biocell Ultravital / Vitacell Laboratory**

Dear Sirs,

We represent Biocell Ultravital 24 kt GmbH and Kuhra Vital 24 kt GmbH, two Swiss private limited companies. Both companies and their products are very well known to you (see [www.biocellultravital.com](http://www.biocellultravital.com)).

Our client has been made aware of your website [www.vitacell-laboratory.com](http://www.vitacell-laboratory.com).

On your website you are referring to a Swiss company called “Vitacell Laboratory” which allegedly should be located in Lucerne, Switzerland. However, as you know very well, **neither a Swiss company called “Vitacell Laboratory” nor a Swiss company bearing the element “Vitacell” does exist in Switzerland**. Accordingly, you are intentionally referring to a fictive company. Such behaviour constitutes a **criminal act**.

Consequently, in supporting the disputed “Ultravital” respectively “Vitacell laboratory”-business you are committing a big **scam by proceeding as if your products are made or quality controlled in Switzerland**, when in reality these products have no connection with Switzerland at all. And you will be made liable for your collaboration with the people behind the “Ultravital Therapie Cellulaire”-business respectively behind the “Vitacell Laboratory”-business.

In particular, on your website you are illegally promoting the following products:

**V-HUMACELL, V-CELUPLACELL, INMUNOESTIM, MULTIORGANIC COMPLEX MEN AND WOMEN, REHUMATIN, AND CIRCULATIN**. These products are copies of our clients’ products; they come with a similar presentation and an almost identical packaging. With these illegal products you are confusing and deceiving the consumers. Such behaviour constitutes an intentional act of unfair competition.

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Eingetragen im Anwaltsregister –  
Mitglieder des Schweizerischen  
und Zürcher Anwaltsverbandes

Registered with the Attorneys’  
Registry – Members of the Swiss  
and Zurich Bar Association

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Please do not hesitate to contact us directly in case you need further information about the legal situation of the case at hand.

Yours sincerely

A handwritten signature in black ink, consisting of a stylized 'C' followed by a 'R' and a long horizontal line extending to the right.

Dr. Christian Rohner